




ASIA OCEANIA CONGRESS OF NUCLEAR MEDICINE & BIOLOGY



The Society of Nuclear Medicine, India

4th to 7th December 2025

ITC Grand Chola, Chennai

PARTNERSHIP
BR  CHURE

ORGANIZING COMMITTEE

Organizing Chairman
Dr. E. Prabhu
President, SNMI

Organizing Secretary
Dr. Santhosh Sampath
Secretary General, SNMI

Treasurer
Mr. Subramanian. S
Associate Member, SNMI

CEO
Mr. Vinodh Kumar
MD, Tulips Hospital

+91-78119-79771

| aocnmbnmicon2025@gmail.com

| aocnmb2025.com

Welcome to SNMICON AOCNMB 2025

On behalf of the Society of Nuclear Medicine India (SNMI), we extend our heartfelt invitation to you all to participate in the AOCNMB 2025, scheduled to be held from 4th to 7th December 2025 at the prestigious ITC Grand Chola, Chennai.

The Tamil culture—renowned worldwide for its rich heritage and warm hospitality—has flourished since ancient times. Our language, one of the oldest surviving in the world with over 5,000 years of history, is a treasure trove of literature, grammar, poetry, and the arts. Chennai, often regarded as an educational hub of India—and arguably, of South-East Asia—reflects this legacy.

Nuclear Medicine in India is witnessing exponential growth. At present, there are approximately 560 Nuclear Medicine institutions across the country. This number is projected to grow significantly, with around 2,000 healthcare organizations soon expected to offer Nuclear Medicine facilities.

This conference will not only feature participation from countries within the AOFNMB region, but also from leading global organizations such as the Society of Nuclear Medicine and Molecular Imaging (SNMMI, USA), the Latin American Society, WARMTH, and the BRICS Nuclear Medicine Societies. Together, we are championing Nuclear Medicine as a cost-effective and forward-looking strategy to address global healthcare challenges.

We warmly invite you to join us for this grand academic and culinary celebration, and to share in a spirit of unity, learning, and joy with colleagues from across the globe.

Thank you,
Yours faithfully,

Organizing Chairman
Dr. E. Prabhu
President, SNMI

Organizing Secretary
Dr. Santhosh Sampath
Secretary General, SNMI

Treasurer
Mr. Subramanian. S
Associate Member, SNMI

CEO
Mr. Vinodh Kumar
MD, Tulips Hospital

Committee

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Wang Hui

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Ashraf Fawzi

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WHY SHOULD YOU PARTICIPATE AND BRAND AT AOCNMB 2025 INTERNATIONAL CONFERENCE?

Unparalleled Brand Visibility

Gain visibility among a highly targeted audience of researchers, clinicians, and industry professionals.

High-Value Networking

Engage with decision-makers, thought leaders, and potential partners in an exclusive setting.

Lead Generation & Business Growth

Demonstrate your latest products, technologies, and solutions directly to your ideal audience.

Thought Leadership Opportunities

Enhance your credibility by participating in panel discussions, keynote sessions, and workshops.

Strategic Marketing & Promotion

Benefit from extensive pre-event, on-site, and post-event promotional opportunities.

WHY SHOULD YOU PARTICIPATE AND BRAND AT AOCNMB 2025 INTERNATIONAL CONFERENCE?

- Top Dignitaries from Govt. (Central and State), Healthcare Industry, Hospitals, Academia, Research Institutions, International Nuclear Medicine Societies, Doctor and Pharmacy Associations
- 150+ International Delegates
- 2000+ Conference Delegates including Top doctors from across the world
- 100+ Exhibitors
- Magazine(Souvenir) reach – 50,000 people(Physical and Digital Views)
- 60+ Speakers
- 30+ Sessions
- 5+ Country Pavilions
- VIP Networking Sessions
- B2B Interactions
- 4 Days of Deliberations
- International Media (Print, Social Media) with message reaching 100,000+ Professionals

Past/Recent AOCNMB Conferences

16th AOCNMB2024 Conference, Sep 5th to 7th, 2024
Bali, Indonesia (Immediate Past Conference)

15th AOCNMB2024 Conference, Oct 5th to 7th, 2023
Jordan, Amman Governorate

AOCNMB 2025 will feature an exclusive exhibition area with three types of stalls:

- Special Stalls reserved for sponsors
- Premium stalls (3m x 3m) for enhanced visibility
- Regular Stalls (2m x 2m) for standard participation

Investment details for these stalls can be found at the end of this brochure.

AOCNMB 2025 will also unveil a special commemorative magazine (souvenir), featuring insightful articles aligned with the conference theme. This magazine presents a unique opportunity for advertisers to showcase their brand. Every delegate will receive a printed copy, while a digital version will be available for free download from the conference website. Detailed branding options are provided at the end of this brochure.

PARTNERSHIP & BRANDING OPPORTUNITIES

★ PLATINUM +

- Complimentary Delegate Registrations : 8
- On-Site Accommodation : 6 rooms included
- Exclusive Special Stall : 1 premium spot
- Premium Exhibition Stalls : 2 prime locations
- Plenary Session Invitations : 2 reserved seats
- Magazine (Souvenir) Advertisement : 2 Full-page feature
- Speaking Opportunity at the Conference (During the key plenary sessions)
- Speaking Opportunity during plenary session
- 5 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (All the 4 days of the Conference)
- "Branding opportunities provided through: Company logo and name as "Platinum+ Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Platinum+ Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Platinum+ Sponsor"
- Access to VIP Networking events
- Customized promotional opportunities (e.g., feature articles in event publications)

★ PLATINUM

- Complimentary Delegate Registrations : 5
- On-Site Accommodation : 5 rooms included
- Exclusive Special Stall : 1 prominent space
- Premium Exhibition Stalls : 2 included
- Plenary Session Invitation : 1 reserved seat
- Magazine (Souvenir) Advertisement : 2 Full-page feature
- Speaking Opportunity during plenary session
- 4 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (Any 3 days of the Conference)
- "Branding opportunities provided through: Company logo and name as "Platinum Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Platinum Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Platinum Sponsor"
- Access to VIP Networking events
- Customized promotional opportunities (e.g., feature articles in event publications)



DIAMOND +

- Complimentary Delegate Registrations : 4
- On-Site Accommodation : 4 rooms included
- Exclusive Special Stall : 1 included
- Premium Exhibition Stall : 1 included
- Scientific Lecture Opportunity : 1 lecture
- Magazine (Souvenir) Advertisement : Full-page feature
- Faculty Lounge Access : Included
- Speaking Opportunity during plenary session
- 3 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (Any 2 days of the Conference)
- Branding opportunities provided through: Company logo and name as "Diamond+ Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Diamond+ Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Diamond+ Sponsor"
- Access to VIP Networking events
- Customized promotional opportunities (e.g., feature articles in event publications)

DIAMOND

- Complimentary Delegate Registrations : 4
- On-Site Accommodation : 4 rooms included
- Exclusive Special Stall : 1 included
- Premium Exhibition Stall : 1 included
- Scientific Lecture Opportunity : 1 lecture
- Magazine (Souvenir) Advertisement : Full-page feature
- Registration Desk Branding : Delegate badge presence
- Speaking Opportunity at the Conference (During a plenary session)
- 3 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (Any 1 day of the Conference)
- "Branding opportunities provided through: Company logo and name as "Diamond Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Diamond Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Diamond Sponsor"
- Access to VIP Networking events
- Customized promotional opportunities (e.g., feature articles in event publications)



GOLD +

- Complimentary Delegate Registrations : 3
- On-Site Accommodation : 3 rooms included
- Special Exhibition Stall : 1 included
- Scientific Lecture Opportunity : 1 lecture
- Magazine (Souvenir) Advertisement : Full-page feature
- Speaking Opportunity at the Conference (During a plenary session)
- 2 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (Any 1 day of the Conference)
- "Branding opportunities provided through: Company logo and name as "Gold+ Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Gold+ Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Gold+ Sponsor"
- Access to VIP Networking events

GOLD

- Complimentary Delegate Registrations : 3
- On-Site Accommodation : 2 rooms included
- Special Exhibition Stall : 1 included
- Scientific Lecture Opportunity : 1 lecture
- Magazine (Souvenir) Advertisement : Full-page feature
- Speaking Opportunity at the Conference (During a plenary session)
- 2 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (Any 1 day of the Conference)
- "Branding opportunities provided through: Company logo and name as "Gold Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Gold Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Gold Sponsor"
- Access to VIP Networking events





SILVER +

- Complimentary Delegate Registrations : 3
- On-Site Accommodation : 2 rooms included
- Special Exhibition Stall : 1 included
- Magazine (Souvenir) Advertisement : Half-page feature
- Speaking Opportunity at the Conference (During a plenary session)
- 2 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (Any 1 day of the Conference)
- "Branding opportunities provided through: Company logo and name as "Silver+ Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Silver+ Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Silver+ Sponsor"



SILVER

- Complimentary Delegate Registrations : 2
- On-Site Accommodation : 2 rooms included
- Special Exhibition Stall : 1 included
- Magazine (Souvenir) Advertisement : Half-page feature
- Additional Perks : Standee Display
- Speaking Opportunity at the Conference (During a plenary session)
- 2 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (Any 1 day of the Conference)
- "Branding opportunities provided through: Company logo and name as "Silver Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Silver Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Silver Sponsor"



STANDARD +

- Complimentary Delegate Registrations : 2
- On-Site Accommodation : 1 room included
- Premium Stall : 1 included
- Magazine (Souvenir) Advertisement : Half-page feature
- Speaking Opportunity at the Conference (During a plenary session)
- 3 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (Any 1 day of the Conference)
- "Branding opportunities provided through: Company logo and name as "Standard+ Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Standard Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Standard+ Sponsor"

STANDARD

- Complimentary Delegate Registrations : 2
- On-Site Accommodation : 1 room included
- Regular Stall : 1 included
- Magazine (Souvenir) Advertisement : Half-page feature
- Speaking Opportunity at the Conference (During a plenary session)
- 3 minutes of corporate video film of the organization will be played during break hours of the summit (Sponsor must provide the video clip on a CD or DVD) (Any 1 day of the Conference)
- "Branding opportunities provided through: Company logo and name as "Standard Sponsor" on summit website with direct link to company website, media advertisement and publicity materials.
- Company logo as "Standard Sponsor" on banners at various locations at the venue
- The event brochure to carry the company logo as "Standard Sponsor"



SESSION SPONSORSHIP

While the previously mentioned categories are at Conference level, this type of Sponsorship is exclusive for a session. There is only one company or organization that can sponsor a "Session".

For example, a Session Title/Theme could be "Theranostic Innovations in Nuclear Medicine" or "Advances in Molecular Imaging." This session can be sponsored by one company which is the session sponsor.

Sponsorship Benefits to Session Sponsors

- Branding during the session (e.g., logo on presentation slides and banners).
- Acknowledgment in the conference program and website.
- Session Sponsor video will be played before the start of the session
- Mention of the Session Sponsor in the conference materials
- Opportunity to address attendees briefly before the session begins
- Opportunity to give away the Memento to Chair and Speakers along with a Photo Session
- Opportunity to deliver the Thank you Note at the end of the session
- Networking opportunities with attendees and speakers.

| Category | Investment in INR | Investment in USD |
|-----------------|-------------------|-------------------|
| Session Sponsor | 10,00,000 | 11,364 |

EXHIBITION STALLS

AOCNMB2025 will feature a diverse array of exhibition stalls designed to showcase the organization's initiatives and innovations. This event aims to provide a platform for various stakeholders, including industry leaders, researchers, and practitioners, to share their insights and advancements.

AOCNMB2025 promises to be an enriching experience for all participants, highlighting the organization's commitment to innovation and community engagement.

Exhibition Highlights

- **Diverse Participation:** The stalls will represent a wide range of sectors, allowing participants to engage with cutting-edge technologies and methodologies.
- **Networking Opportunities:** Attendees will have the chance to connect with experts and peers, fostering collaboration and knowledge exchange.
- **Interactive Displays:** Many booths will feature interactive elements, encouraging hands-on experiences that enhance understanding of the showcased products and services.
- **Educational Sessions:** Alongside the exhibition, there will be opportunities for learning through presentations and discussions led by industry experts.

You can customize your exhibition stall at AOCNMB2025. Many exhibition stall design companies offer bespoke solutions that allow you to tailor every aspect of your booth to meet your specific branding and marketing needs.

AOCNMB2025 promises to be an enriching experience for all participants, highlighting the organization's commitment to innovation and community engagement.

| Category | Investment in INR | Investment in USD |
|--|--------------------------|-------------------|
| Special Stalls | Only for Sponsors | |
| Premium Stalls (3 meter by 3 meter) | 2,50,000 | 2,841 |
| Standard Stalls (2meter by 2meter) | 80,000 | 910 |

All Rates are exclusive of 18% GST

Every Stall Owner will get

- Branding on Conference Website
 - A stall in the AOCNMB 2025 Conference Exhibition (Stall size based on preference)
 - Special Stalls (For sponsors)
1. Will be custom designed
 - Premium and Standard Stalls
 2. Exhibitor passes for those manning the stall
 - Stall will have a table and 2 chairs with electrical connection

AOCNMB 2025 COMMEMORATIVE MAGAZINE

AOCNMB2025 will also see a Magazine released as a souvenir which will have various articles relating to the theme (contributed by authors across the globe) and will offer an opportunity for advertisers to brand themselves. This magazine will not only be available as a physical copy (distributed to all delegates of the conference at the conference venue) but the digital copy will be downloadable "FREE" from the conference website. Details on branding options are available below

Purpose:

- To celebrate the 17th Asia Oceania Congress of Nuclear Medicine and Biology (AOCNMB) and the 57th Annual Conference of the Society of Nuclear Medicine, India (SNMI).
- To provide a platform for advertisers (e.g., medical equipment manufacturers, pharmaceutical companies, research institutions) to reach a targeted audience of nuclear medicine professionals.
- To publish articles from global authors on theranostic nuclear medicine, aligning with the conference theme.
- To showcase highlights of the conference, cultural elements of Chennai, and contributions from the organizing committee.

ADVERTISEMENT & BRANDING OPTIONS

| Category | Investment in INR | Investment in USD |
|-------------------------|-------------------|-------------------|
| Back Outside Cover | 1,50,000 | 1,705 |
| Front Inside Cover | 1,00,000 | 1,137 |
| Back Inside Cover | 80,000 | 910 |
| Full Page Advertisement | 50,000 | 569 |
| Half Page Advertisement | 30,000 | 341 |

All Rates are exclusive of 18% GST

ADDITIONAL PERKS

Back Outside Cover

- Complimentary Standee Placement in key event zones

Front Inside Cover

- Complimentary Standee Placement in key event zones

Back Inside Cover

- Complimentary Standee Placement in key event zones



Branding Avenues

1.

REGISTRATION AREA (MULTIPLE SLOTS)

Digital LED screens at the registration zone will continuously display sponsor videos and visuals.

REGISTRATION AREA

Image for illustration purposes only*



₹7 LAKH

2.

DELEGATE KIT BOOTH BRANDING FLYER INSERTS IN GIFT BAGS

Delegate Kit Booth Branding

Branding opportunity on the booth distributing 2,000 delegate kits to all participants.

₹10 LAKH

Flyer Inserts in Gift Bags

Sponsor brochures/flyers to be included in each delegate kit. Materials must be submitted at least 7 days before the event.

₹75,000

Image for illustration purposes only*



3.

WATER STATION (MULTIPLE SLOTS)

Image for illustration purposes only*



Exclusive Water Station Branding

Branded water bottle labels placed across multiple water stations. Custom branding will be applied on standard bottled water.

**BRANDING OPPORTUNITY ON
WATER STATION
QTY. 25000**

₹1.5 LAKH
PER LOCATION

4.

DIGITAL DISPLAY (MULTIPLE SLOTS)

Image for illustration purposes only*



Digital Display

Digital LED displays placed at 7-8 high-visibility points, showcasing sponsor videos and images.

**BRANDING OPPORTUNITY ON
DIGITAL DISPLAY
QTY. 10 LOCATIONS**

₹1.5 LAKH
PER LOCATION

5.

CHARGING STATION (MULTIPLE SLOTS)

Image for illustration purposes only*



Charging Station

Sponsor logo placement on 5 branded charging stations installed across the hotel.

**BRANDING OPPORTUNITY ON
DIGITAL DISPLAY
QTY. 10 LOCATIONS**



6.

LEAD CAP AND COLLAR BRANDING AVENUES

Image for illustration purposes only*



Lead Cap and Collar

Sponsor logo on caps and collars placed in delegate kits. Sponsor to provide 2,000 branded pieces.

**BRANDING OPPORTUNITY ON
LEAD CAP AND COLLAR
QTY. 2500 Each**



7.

FACULTY LOUNGE (MULTIPLE SLOTS)



Image for illustration purposes only*

BRANDING OPPORTUNITY IN FACULTY LOUNGE

Digital displays and signage in the faculty lounge dedicated to speaker interactions and rest.

₹6 LAKH

8.

GALA DINNER (MULTIPLE SLOTS)



Image for illustration purposes only*

Gala Dinner

Branding opportunity at the Gala Dinner scheduled for December 5th.

₹16 LAKH

9.

VIP DINNER SPONSORSHIP



VIP Dinner

*SPECIAL VIP DINNER AT
MADRAS CLUB ON
DECEMBER 6TH.*

₹12 LAKH

10.

PREVIEW ROOM BRANDING (MULTIPLE SLOTS)



Preview Room

*SPONSOR VISIBILITY ON
DIGITAL SCREENS INSIDE
THE SPEAKER PREVIEW ROOM.*

₹6 LAKH

11.

UMBRELLA BRANDING

CUSTOM-BRANDED UMBRELLAS CAN BE INCLUDED IN DELEGATE KITS OR DISTRIBUTED SEPARATELY.

Image for illustration purposes only*



12.

MUGS BRANDING

BRANDED MUGS CAN BE PROVIDED TO DELEGATES AS PART OF THE KIT OR SEPARATELY.

Image for illustration purposes only*



13.

T - SHIRT BRANDING

SPONSOR LOGO ON T-SHIRTS INCLUDED IN THE KIT OR HANDED OUT TO DELEGATES.



**ON
REQUEST**

Image for illustration purposes only*

14.

NOTEPAD / PEN BRANDING

COMPANY-BRANDED NOTEPADS AND PENS DISTRIBUTED WITH DELEGATE KITS.



**ON
REQUEST**

Image for illustration purposes only*

15.

PEN DRIVE , POWER BANK BRANDING

BRANDED USB DRIVES PRELOADED WITH CONFERENCE CONTENT OR SPONSOR MATERIAL.

SPONSOR-BRANDED POWER BANKS AS PART OF HIGH-UTILITY GIVEAWAYS.



**ON
REQUEST**

Image for illustration purposes only*

HOW TO REMIT THE SPONSORSHIP AMOUNT

There are two options available for remitting the sponsorship amount, exhibition stall fees, or advertisement fees for the magazine.

1. Direct Bank Transfer

| Category | Investment in USD |
|---------------------|---|
| Account Holder Name | M/S SNMI-AOCNMB2025-CHENNAI |
| Account No | 167502000000208 |
| Bank Name | INDIAN OVERSEAS BANK |
| IFSC Code | IOBA0001675 |
| SWIFT Code | IOBAINBB109 |
| Branch Name | Apollo Hospital Branch, 21 Greams Road, Chennai 600006, India |

All Rates are exclusive of 18% GST

2. Cheque / Draft in the name of "M/S SNMI-AOCNMB2025-CHENNAI" can be sent to the following address

SNMI-AOCNMB2025-CHENNAI

Dr. Rajaram Venkataraman & Mr. Vinodh
No 13 & 14 Duraiswamy Naicker 2nd Street,
Sholinganallur, Chennai - 600119
TamilNadu, INDIA.

GST Details

GST Number : 33ACMAS6617G1Z8

GST Name : SNMI-AOCNMB2025-CHENNAI

CONTACT PERSONS DETAILS FOR SPONSORSHIP / SCIENTIFIC-TRACK ENQUIRIES / CUSTOMIZATION

Various Sponsorship Categories including session sponsorship, exhibition stalls, magazine articles, and advertisements etc.

Next steps for payment of sponsorship, receiving invoices(Goods and Services Tax) etc.

Dr. Rajaram Venkataraman,

+91 98407 23036

sponsorship@aocnmb2025.com

exhibition-stall@aocnmb2025.com

magazine@aocnmb2025.com

Dr. E. Prabhu

Organizing Chairman, AOCNMB2025
President, SNMI

+91 93827 30296

aocnmbnmicon2025@gmail.com

Dr. Santhosh Sampath

Organizing Secretary, AOCNMB2025
Secretary, SNMI

+91 94446 24467

aocnmbnmicon2025@gmail.com

PLACES TO VISIT IN CHENNAI



**National
Art Gallery**

**Vadapalani
Murugan**





Marina Beach

Muttukadu Beach Boat House





Semmozhi Poonga

Mahabalipuram



17th AOCNMB



: SECRETARY GENERAL :



snmindiasecretary@gmail.com



+91-9444-6244-67



Society of Nuclear Medicine, India (SNMI),
C/o Radiation Medicine Centre Tata Memorial Hospital,
Parel, Mumbai, Maharashtra, India-400012.



+91-9444-6244-67